



# ROLE MODELS

## PROJECT PROPOSAL

The aim of the project is for everyone to see themselves in sport. All sports will have a space to highlight those who are role models.

**#Seeyourself**

**#Beyourself**



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**FEMALE**  
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## AIMS

This project aims to give all sports a space to highlight those who are role models, like the active fit and sporty plan these people can be athletes of any level, coaches, officials, or anyone who is a crucial part of the sport/activity. The aim is to provide role models across ability, age and interests. This should fulfil the idea that there is something for everyone in sports.

The Female Sports Forum offers space to any sport that wishes to showcase women and girls whom their members see as role models. Additionally, the role models will be put on a page that will provide other ways to get involved with the sport/activity. The hope is that the Female Sports Forum will be a way to connect people with sports/activities they may want to get into and find activities they may not know about. The Female Sports Forum's goal is to get women and girls active!



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## WHAT DOES BEING A ROLE MODEL MEAN?

The female sports forum will reach out to Governing Bodies to see if they have a person or people in mind who could be a role model. There may be a few selected as a way to keep building out the project. The goal is to have a wide range of sports and people represented in sports to showcase how everyone can be active. Additionally, the Female Sports Forum hopes to not only showcase talent but those who are also exceptional role models for their communities and peers. An NGB said correctly that a 12-year-old may look up to an Olympian in their sport but also to the 16 year that is currently on the team they hope to be on one day, Role models look different to everyone.

Following an invitation to be a role model, there will be a 20-30 min interview along with a picture taken. The possible questions asked in the interview will be provided below. In the future, the Female Sports Forum may look at ways to engage with role models who are used later on in other programming if there is an interest.



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## INTERVIEW QUESTIONS

Name

Sport

Club/Team

How did you get into your sport?

What accomplishments are you most proud of?

What have been some of the biggest barriers and challenges in your sport?

Who was/is your biggest influence in sport and who encourages you most day to day?

Who is your biggest role model?

What is next for you in sports?

What are the biggest things you have learned from being active?

What advice do you have for those looking to get involved or those who are younger?

What is one thing about your sport you love and one thing you would like to be improved?

What challenges have you faced as you have got older?

How has sport affected other parts of your life?



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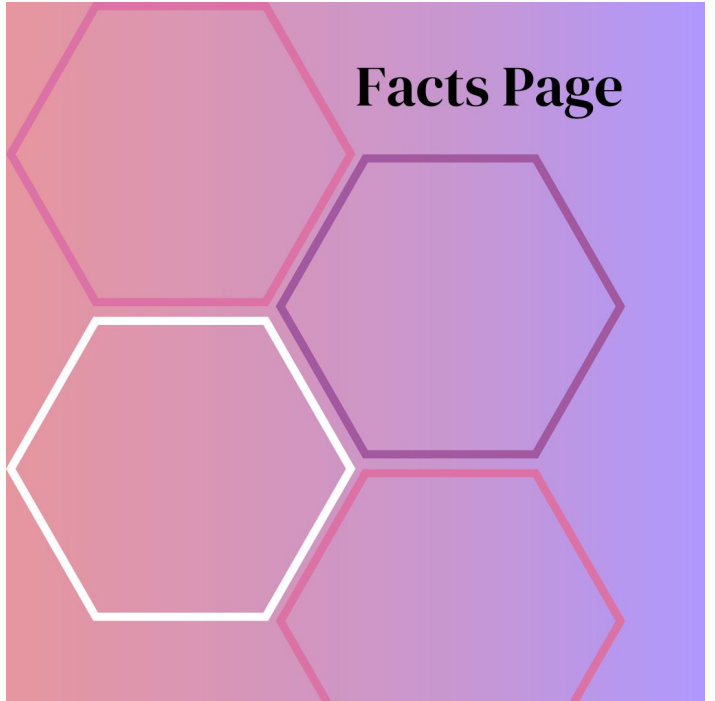
## INSTAGRAM MOCK-UP

**NAME HERE**

**Sport**



**Facts Page**



**QUOTE WILL  
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